

# OUR MISSION:

## *Creating Healthier Communities Together*

During the past decade, changes in the health care landscape have ushered in new opportunities to meet increasingly high expectations in quality, accessibility, efficiency and patient satisfaction. As University of Maryland Shore Regional Health expands the regional health care network, we have explored and renewed our mission, vision and values to reflect a changing health care environment and our communities' needs. With input from physicians, team members, patients, health officers, community leaders, volunteers and other stakeholders, the Board of UM Shore Regional Health has adopted a new, five-year Strategic Plan.

The Strategic Plan supports our **Mission, Creating Healthier Communities Together**, and our **Vision**, to be the **region's leader in patient centered health care**. Our goal is to provide quality health care services that are comprehensive, accessible, and convenient, and that address the needs of our patients, their families and our wider communities.

**Five goals** will help us realize our mission:

### Putting our patient's needs first

... Creating exceptional quality, safety and patient experience

### Innovation and clinical integration

... Leading the way in innovation and integrated care delivery

### Access to care

... Enhancing access to clinical services throughout the region

### Team strength

... Supporting the efforts of highly engaged team members and physician partners

### Financial resources

... Achieving consistently strong financial performance in support of the mission

### UM Shore Regional Health's Values

- Respect
- Integrity
- Teamwork
- Excellence
- Service



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SHORE REGIONAL HEALTH