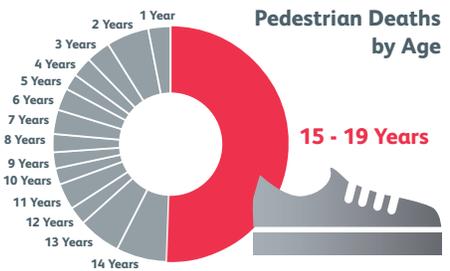


How Does a Teenager Cross the Road?

Older teens now account for half of all pedestrian deaths among children 19 and under. In the last five years, pedestrian injuries among 16-19 year olds increased 25% over the previous five years.

How big a problem is distraction? To find out, Safe Kids observed 34,325 middle and high school students crossing the street in a school zone. Here's what we learned.



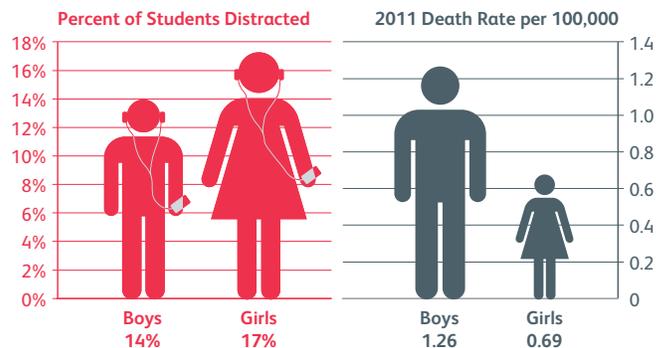
One in five high schoolers and one in eight middle schoolers were observed crossing the street while distracted.



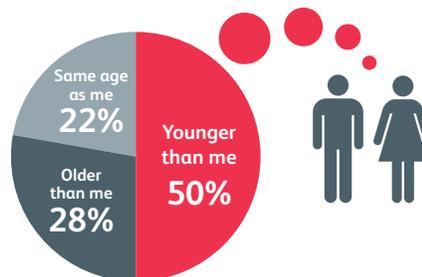
Teens who were distracted were most frequently texting or wearing headphones.



Girls are more likely to walk while distracted, but the pedestrian death rate is 1.8 times higher for boys.



78% of teens perceive the most at-risk age group for pedestrian injuries to be one other than their own.



Join the Moment of Silence Campaign to stop distracted walking. Learn more at www.safekids.org